

4<sup>th</sup> Croatian Congress  
**OF AIRWAY  
MANAGEMENT**  
with International Participation



September 16-18, 2022  
Hotel Dubrovnik / Zagreb



# SPONSORSHIP PROSPECTUS





Dear colleagues, guests, and airway friends,

It is our great honour and pleasure to address you on behalf of the Croatian Society of Difficult Airway Management of the Croatian Medical Association (CMA-CSDAM) and to invite you to the **4<sup>th</sup> Croatian Congress of Airway Management with International Participation** which will be held on September 16-18, 2022 at Hotel Dubrovnik in Zagreb, Croatia.

The Croatian Society of Difficult Airway Management of the Croatian Medical Association (CMA-CSDAM) is a national medical society founded in 2011 with the aim of educating about the application of knowledge and techniques of effective airway management. So far, the Society has organized three successful congresses on airway management in regular three-year cycles in 2012, 2015 and 2018. The current COVID-19 pandemic has prevented us from organizing a regular congress last year. We firmly believe that this year we will be able to hold an onsite congress to the delight of all of us.

The topic of this year's congress is "**The airway from the perspective of various medical professions**". We want to gather health professionals from various medical professions who, in their daily work, encounter the airway management and possibly difficult airway management. The scientific and professional program is intended for doctors, nurses and technicians and health associates in anaesthesiology, intensive care, outpatient and inpatient emergency medicine, internal medicine, infective disease medicine, pulmonology, oncology, radiotherapy, neurology, paediatrics, otorhinolaryngology, speech therapy, maxillofacial surgery and others interested. Active interaction between lecturers and participants during lectures, oral or e-poster presentations and workshops on the basic and advanced airway management will provide each participant with a complete experience of the airway inside and outside the perspective of their own medical profession. The exhibition part of the congress will additionally be an excellent opportunity to get acquainted with the latest technological and pharmacological achievements and products in the field of airway visualization and management.

We hope that our interdisciplinary congress will spark your interest in becoming and/or remaining the airway friend and joining us in September in Zagreb.

We look forward to your arrival.

Assist. Prof. Tatjana Goranović, MD, PhD

President of CMA-CSDAM

Congress Chair



## SPONSORSHIP OPPORTUNITIES

### THE EXHIBITION

The exhibition will be held in front of the plenary halls of the Hotel Dubrovnik. To provide maximum quality to our exhibitors, all coffee breaks will be held in the exhibition area.

### EXHIBITION SPACE

m<sup>2</sup> EUR 270 + VAT (minimum 4 m<sup>2</sup>)

## SPONSORS PACKAGES

### GOLD SPONSOR – EUR 4.220

- exhibition space 10 m<sup>2</sup>
- full page color advertisement in the Final Program
- 5 exhibitor registrations
- logo in all materials
- logo on the official congress website
- conference bags insert

### SILVER SPONSOR – EUR 3.160

- exhibition space 8 m<sup>2</sup>
- full page color advertisement in the Final Program
- 3 exhibitor registrations
- logo in all materials
- logo on the official congress website
- conference bags insert

### BRONZE SPONSOR – EUR 2.110

- exhibition space 6 m<sup>2</sup>
- full page color advertisement in the Final Program
- 1 exhibitor registration
- logo in all materials
- logo on the official congress website

\* the content of promotional tools must be agreed in advance with the Organizing Committee

\*\* VAT is not included in the prices above



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### SPONSORED SYMPOSIUM – EUR 1.580

Symposium (up to 15 minutes) – the topic and time slot to be agreed upon with the Organizing Committee

### CONGRESS BAGS – EUR 1.060

- sponsor will cover the costs of the congress bags and logo print for all Congress participants
- sponsorship logo on the congress bags
- sponsorship logo with hyperlink on the official Congress website
- logo on the sponsor list in the Final Program

### BRANDED ID CARD LANYARDS – EUR 1.060

- sponsor will cover the costs of ID card lanyards
- sponsor logo on the sponsor list in the Final Program

### CONGRESS BAGS INSERT – EUR 400

- sponsor will provide promotional materials (flyer/brochure) that will be placed in the delegate bags given to all participants
- promotional materials will be inserted in each congress bag
- sponsor logo on the sponsor list in the Final Program

## ADVERTISEMENTS IN CONGRESS MATERIALS

### FINAL PROGRAM, PRINTED EDITION/WEBSITE

- Fourth cover page C4, full color EUR 800
- Second color page, C2 / Third color page, C3, full color EUR 530
- Inside page, full color EUR 400,00

### BOOK OF ABSTRACTS, WEBSITE

- Second color page, C2, full color EUR 530
- Fourth color page, C4, full color EUR 800
- Inside page, full color EUR 400

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## PLEASE SEND THE SPONSORSHIP RESERVATION TO:

**Conventus Credo Ltd.**  
Baltazara Bogišića 2, 10 000 Zagreb  
T +385 1 4854 697  
ivana@conventuscredo.hr

### PAYMENT

Payment for all sponsorship options go through the Croatian Medical Association.  
The Croatian Medical Association will send you a proforma invoice for the selected option.  
After completed payment, please send us a confirmation.

### CANCELLATION

All sponsorship cancellations must be sent in writing to:  
Conventus Credo d.o.o., Baltazara Bogišića 2, 10000 Zagreb  
ivana@conventuscredo.hr

The organizer will retain:  
50% of the agreed amount if the cancellation occurs 30 days before the Congress.  
100% of the agreed amount if the cancell

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